

Press Questionnaire

Few questions below to help guide us to landing the best press for you and your business.

When pitching to get press for yourself, what exactly would you be promoting, what would your message be, and what takeaway would you want audiences/readers/listeners to leave with?

Same question when pitching to get press for your company. What exactly would you be promoting, what would your message be, and what takeaway would you want audiences/readers/listeners to leave with?

In getting press, are you looking to drive more traffic/followers to your accounts and website, land clients, get exposure, increase credibility, etc. All of the above?

Are you open to doing the following: (Choose all that apply)

- Live TV interview
- Digital interview
- Podcast interview
- Panels/speaking events
- Blog articles

Do you have websites, TV shows, podcasts, blogs in mind that you are looking to pitch to or whose audience is where you would find your ideal client?

Anything else you're looking to get out of press opportunities?